



Learn to Read and Write your Visual World

Before it's too late. wwf.org



THIS COURSE:

- Is Project-based
- Examines visual design/literacy/rhetoric in cultural media
- Analyzes photos, infographics, logos, collages, and websites
- Studies how visual arguments use recognizable tropes
- Requires two small papers and a group project
- Focuses on digital, visual legacy projects that capture life narratives

VISUAL RHETORIC: ENC 4930

Professor Jeffrey Galin

TR 2:00-3:30



Contact jgalin@fau.edu for more information